

J. C. Penney Company, Inc.

How is the company performing?

COUNTRY OF HQ

USA

SELECTION OF SUBSIDIARIES

- Adonna
- Ambrielle
- A.N.A
- Arizon Jeans
- City Streets
- Claiborne
- Cooks
- Decree
- Flirtitude

Overall Score



Policy



0.3

Uptake



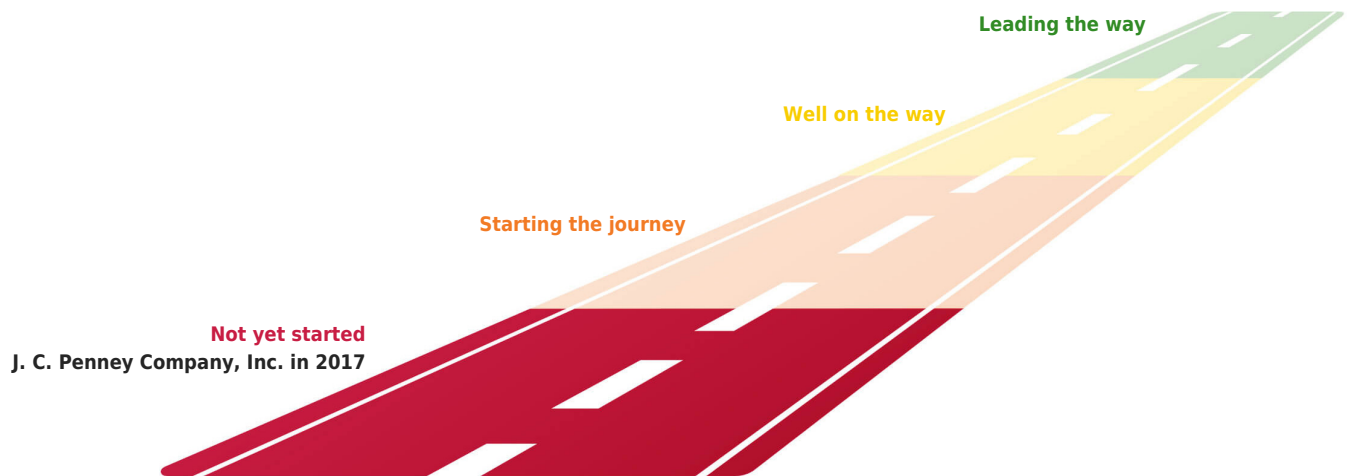
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Traceability



0

Where is J. C. Penney Company, Inc. on the journey to sustainable cotton?



Company performance analysis

OVERALL

J.C. Penney scores 0.5 out of 100 points in this ranking – showing no significant performance on more sustainable cotton, and has therefore not yet started.

POLICY

J.C. Penney has no public policy or sourcing commitment in place related to sustainable cotton. Although J.C. Penney has set several sustainability goals for 2020, a link with cotton cultivation is missing. As such the company does not address water, pesticide and biodiversity related issues in cotton cultivation. The company has no policy to actively address labour or human rights violations in cotton cultivation, but has a ban on sourcing cotton from Uzbekistan. The company has no public time-bound target for more sustainable cotton sourcing, nor has J.C. Penney recycling policies or initiatives for cotton or other textiles.

UPTAKE

J.C. Penney does not publish any information about volumes of more sustainable cotton sourced, either in percentage or absolute terms.

TRACEABILITY

J.C. Penney does not publish information on the volume and origin of the cotton used in its products or on its suppliers (finished product or fabric manufacturers, or yarn spinners).