





Nordstrom, Inc.

How is the company performing?

COUNTRY OF HQ USA



Where is Nordstrom, Inc. on the journey to sustainable cotton?



Company performance analysis

OVERALL

Nordstrom scores 0 out of 100 points in this ranking – showing no significant performance on more sustainable cotton, and has therefore not yet started.

POLICY

Nordstrom does not mention cotton, raw materials or textiles in its 2016 CSR report or website and has no public policy or intention on sustainable cotton sourcing. It offers some eco-conscious brands for sale on its website. The company does not address negative impacts of cotton production on water, pesticides or biodiversity within its own brands. Nordstrom requires that every supplier to comply to Nordstrom's partnership guidelines on human rights and work health and safety. It aims to audit all factories by 2020. This policy does not seem to include the cotton cultivation stage.

UPTAKE

Nordstrom does not publish any information about volumes of more sustainable cotton sourced, either in percentage or absolute terms.

TRACEABILITY

Nordstrom does not publish information on the absolute volume and origin of the cotton used in its products. The company does not provide information on its suppliers (finished product, fabric manufacturers, yarn spinners).