

Aditya Birla

How is the company performing?

COUNTRY OF HQ

India

SELECTION OF SUBSIDIARIES

Pantaloons
 Louis Philippe
 Van Heusen
 Allen Solly
 Peter England and People Aditya Birla group's fashion & retail flagship company is Madura Fashion & Lifestyle

Overall Score



Policy



3.8

Uptake



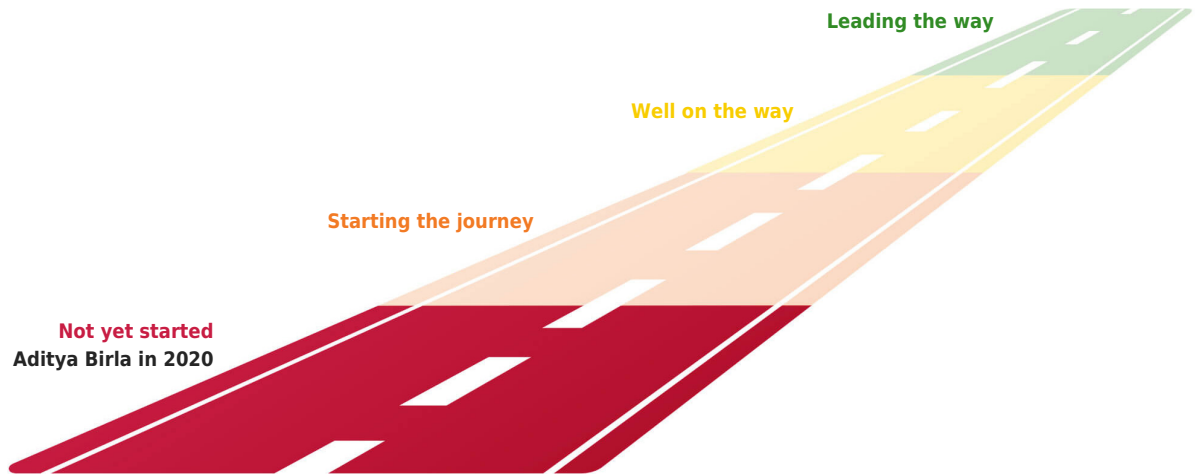
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Traceability



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Where is Aditya Birla on the journey to sustainable cotton?



Company performance analysis

OVERALL

Aditya Birla scores 3.8 out of 100 points in this ranking - showing no significant performance, and has therefore not yet started the journey towards cotton sustainability.

POLICY

The company does have sustainability policies in place, but specific policies related to cotton are not specified. Aditya Birla is a member of Better Cotton Initiative. Issues regarding water use, pesticide use and biodiversity in cotton cultivation remain unaddressed in a specific policy as do labour and human rights violations.

UPTAKE

Aditya Birla does not publish any information about volumes of sustainable cotton sourced, either in percentage or absolute terms.

TRACEABILITY

Aditya Birla does not publish information on the absolute volume and origin of the cotton used in its products. The company does not provide information on its suppliers (finished product, fabric manufacturers, yarn spinners).