American Eagle Outfitters Inc.

How is the company performing?

COUNTRY OF HQ

USA

SELECTION OF SUBSIDIARIES

American Eagle Outfitters
Aerie

Overall Score	Policy	Uptake	Traceability
14.5	14.5	0	0

Where is American Eagle Outfitters Inc. on the journey to sustainable cotton?



Company performance analysis

OVERALL

American Eagle Outfitters scores 14.5 out of 100 points in this ranking (up from 11 in 2017), is at the start of its journey towards cotton sustainability.

POLICY

American Eagle Outfitters is a member of the Better Cotton Initiative. The company has a target for 100% of their cotton needs to be sustainably sourced by 2023. The company has a give-back program in place in all stores and partners with I:CO to implement a closed-loop recycling program to collect used clothing and shoes.

UPTAKE

American Eagle Outfitters does not publish any information about volumes of sustainable cotton sourced, either in percentage or absolute terms.

TRACEABILITY

American Eagle Outfitters Inc. does not publish information on the absolute volume and origin of the cotton used in its products. The company does not provide information on its suppliers (finished product, fabric manufacturers, yarn spinners).