

# American Eagle Outfitters Inc.

## How is the company performing?

**COUNTRY OF HQ**

USA

**SELECTION OF SUBSIDIARIES**

American Eagle Outfitters

Aerie

**Overall Score**



**Policy**



14.5

**Uptake**



0

**Traceability**



0

### Where is American Eagle Outfitters Inc. on the journey to sustainable cotton?



### Company performance analysis

**OVERALL**

American Eagle Outfitters scores 14.5 out of 100 points in this ranking (up from 11 in 2017), is at the start of its journey towards cotton sustainability.

**POLICY**

American Eagle Outfitters is a member of the Better Cotton Initiative. The company has a target for 100% of their cotton needs to be sustainably sourced by 2023. The company has a give-back program in place in all stores and partners with I:CO to implement a closed-loop recycling program to collect used clothing and shoes.

**UPTAKE**

American Eagle Outfitters does not publish any information about volumes of sustainable cotton sourced, either in percentage or absolute terms.

**TRACEABILITY**

American Eagle Outfitters Inc. does not publish information on the absolute volume and origin of the cotton used in its products. The company does not provide information on its suppliers (finished product, fabric manufacturers, yarn spinners).