

Ascena Retail Group, Inc.

How is the company performing?

COUNTRY OF HQ

USA

SELECTION OF SUBSIDIARIES

- Ann Taylor
- Cacique
- Catherines
- DressBarn Lane Bryant
- Lou & Grey
- Maurices
- Loft
- Justice

Overall Score



Policy



4.5

Uptake



3.9

Traceability



2.5

Where is Ascena Retail Group, Inc. on the journey to sustainable cotton?



Company performance analysis

OVERALL

Ascena scores 10.9 out of 100 points in this ranking (up from 4.5 in 2017), and is at the start of its journey towards cotton sustainability.

POLICY

Aside from The Ann Taylor brand membership of the Better Cotton Initiative, the group has no policies to address the sustainability issues in cotton cultivation. The company has no public commitment to achieving 100% sustainable cotton.

UPTAKE

The Ann Taylor brand sourced 15% of its cotton as Better Cotton (2,000 metric tonnes). The group company does not publish any information about volumes of sustainable cotton sourced, either in percentage or absolute terms.

TRACEABILITY

Ascena does not publish information on the absolute volume and origin of the cotton used in its products. The Ann Taylor brand does publish information on 100% of its finished goods manufacturers. At group level the company does not provide information on its suppliers (finished product, fabric manufacturers, yarn spinners).