

# Benetton Group S.r.l.

## How is the company performing?

**COUNTRY OF HQ**

Italy

**SELECTION OF SUBSIDIARIES**

Benetton  
Sisley

**Overall Score**



**Policy**



11

**Uptake**



14.1

**Traceability**



15.2

### Where is Benetton Group S.r.l. on the journey to sustainable cotton?



### Company performance analysis

**OVERALL**

Benetton scores 40.3 out of 100 points in this ranking (up from 9 in 2017) and is well on its way towards cotton sustainability.

**POLICY**

Benetton has policies addressing issues in cotton cultivation. While Benetton have no specific policies to address issues such as the elimination of highly hazardous pesticides, reducing water use or improving biodiversity in cotton cultivation, the company addresses these issues through its membership of the Better Cotton Initiative. The company has set a target to source 100% sustainable cotton by 2025.

**UPTAKE**

Benetton reported sourcing 23% Better Cotton and 4.7% organic in 2018.

**TRACEABILITY**

Benetton reports the volume of cotton used in their products. In addition, the company publishes information on the majority of its finished goods manufacturers and some of its fabric and yarn manufacturers.