Hugo Boss AG

How is the company performing?

COUNTRY OF HQ

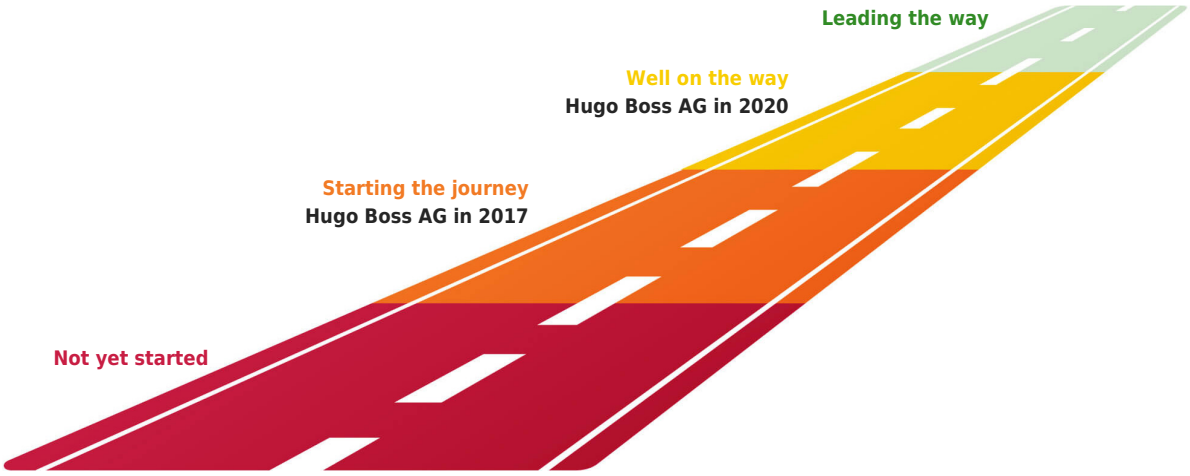
Germany

SELECTION OF SUBSIDIARIES

BOSS

Overall Score	Policy	Uptake	Traceability
31.6	14	7.6	10

Where is Hugo Boss AG on the journey to sustainable cotton?



Company performance analysis

OVERALL

Hugo Boss scores 31.6 out of 100 points in this ranking (up from 18.3 in 2017) and is well on its way towards cotton sustainability.

POLICY

Hugo Boss works on addressing issues in cotton cultivation through its own policies. Hugo Boss is a member of the Better Cotton Initiative. The company has a target to source at least 90% of its cotton from more sustainable sources by 2025. The company contributes to recycling cotton-made products and the use of recycled cotton.

UPTAKE

The company sources 15% sustainable cotton, mostly Better Cotton, with 4.7% organic cotton sourced in 2018.

TRACEABILITY

Hugo Boss publishes information on the volume of cotton used in their products, but not on the country of origin of this cotton. The company publishes information on its finished goods manufacturers, but does not provide information on its fabric and yarn suppliers.