J. C. Penney Company, Inc.

How is the company performing?

COUNTRY OF HQ

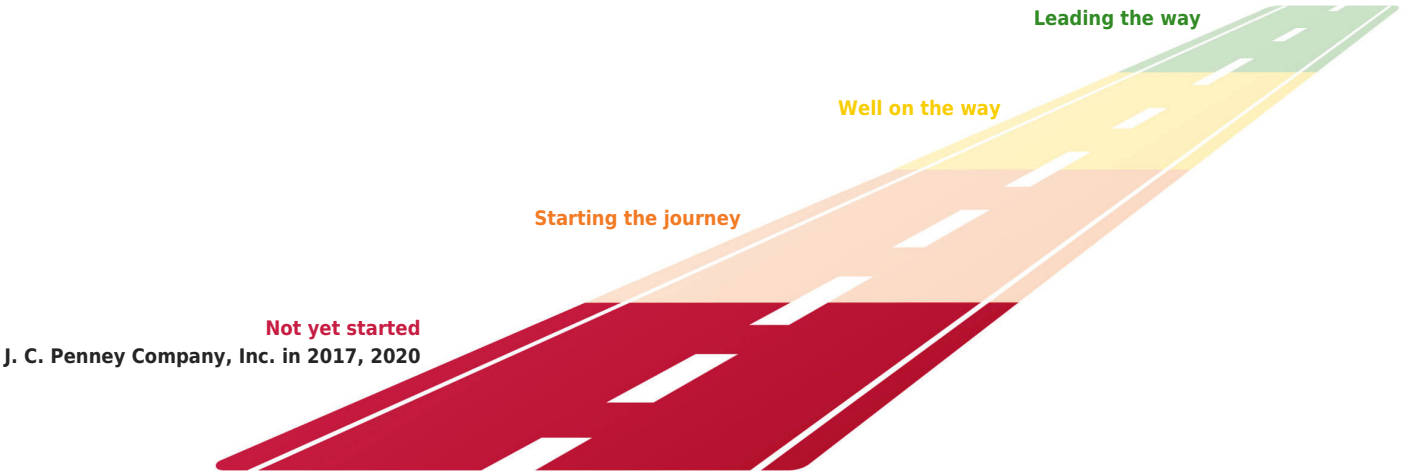
USA

SELECTION OF SUBSIDIARIES

Adonna
Ambrielle
A.N.A
Arizon Jeans
City Streets
Claiborne
Cooks
Decree
Flirtitude

Overall Score	Policy	Uptake	Traceability
0.5	0.5	0	0

Where is J. C. Penney Company, Inc. on the journey to sustainable cotton?



Company performance analysis

OVERALL

J.C. Penney scores 0.5 out of 100 points in this ranking (up from 0.3 in 2017) showing no significant performance, and has therefore not yet started the journey towards cotton sustainability.

POLICY

J.C. Penney has no public policy on sustainable cotton in place and makes no mention of any intention to reduce harmful impacts of conventional cotton production on its website. Issues regarding water use, pesticide use and biodiversity in cotton cultivation remain unaddressed as do labour and human rights violations.

UPTAKE

J.C. Penney does not publish any information about volumes of sustainable cotton sourced, either in percentage or absolute terms.

TRACEABILITY

J.C. Penney does not publish information on the absolute volume and origin of the cotton used in its products. The company does not provide information on its suppliers (finished product, fabric manufacturers, yarn spinners).