New Look

How is the company performing?

COUNTRY OF HQ

UK

SELECTION OF SUBSIDIARIES

New look

Overall Score	Policy	Uptake	Traceability
19.5	15.5	0	4

Where is New Look on the journey to sustainable cotton?



Company performance analysis

OVERALL

New Look scores 19.5 out of 100 points in this ranking (up from 8.5 in 2017), and is at the start of its journey towards cotton sustainability.

POLICY

New Look does not have specific to address biodiversity and the use of pesticides in the cotton cultivation stage. The company is a member of the Better Cotton Initiative. New Look donates clothes to a charity to lengthen the lifespan of its products. New Look has committed to sourcing 100% of sustainable cotton (Better Cotton, organic and recycled cotton) by 2021.

UPTAKE

New Look does not publish any information about volumes of sustainable cotton sourced, either in percentage or absolute terms.

TRACEABILITY

New Look does not publish information on the volume and origin of the cotton used in its products. The company publishes a list of its finished products suppliers, but not of its other suppliers (fabric manufacturers and yarn spinners).