

# New Look

## How is the company performing?

COUNTRY OF HQ

UK

SELECTION OF SUBSIDIARIES

New look

Overall Score



Policy



15.5

Uptake



0

Traceability



4

## Where is New Look on the journey to sustainable cotton?



### Company performance analysis

#### OVERALL

New Look scores 19.5 out of 100 points in this ranking (up from 8.5 in 2017), and is at the start of its journey towards cotton sustainability.

#### POLICY

New Look does not have specific to address biodiversity and the use of pesticides in the cotton cultivation stage. The company is a member of the Better Cotton Initiative. New Look donates clothes to a charity to lengthen the lifespan of its products. New Look has committed to sourcing 100% of sustainable cotton (Better Cotton, organic and recycled cotton) by 2021.

#### UPTAKE

New Look does not publish any information about volumes of sustainable cotton sourced, either in percentage or absolute terms.

#### TRACEABILITY

New Look does not publish information on the volume and origin of the cotton used in its products. The company publishes a list of its finished products suppliers, but not of its other suppliers (fabric manufacturers and yarn spinners).