Nike, Inc.

How is the company performing?

COUNTRY OF HQ

USA

SELECTION OF SUBSIDIARIES

Nike
Converse

Overall Score	Policy	Uptake	Traceability
60	16	31.5	12.5

Where is Nike, Inc. on the journey to sustainable cotton?



Company performance analysis

OVERALL

Nike scores 60 out of 100 points in this ranking (up from 40.2 in 2017) and is now leading the way towards cotton sustainability.

POLICY

The company does not have specific biodiversity or water policies for cotton cultivation. The company has several initiatives for recycling of cotton, including partnership with the Ellen MacArthur Foundation's Circular Fibres Initiative and sourcing of recycled cotton. Nike has committed to sourcing 100% sustainable cotton by 2020.

UPTAKE

In 2018, Nike sourced 58% (up from 35% in 2017) of its cotton from sustainable sources, including Better Cotton and organic cotton.

TRACEABILITY

Nike started disclosing the absolute volume of cotton it uses: 85,514 metric tonnes of cotton annually, but does not publish information on the countries of origin of this cotton. The company also publishes information on all of its finished products manufacturers and a part of its fabric manufacturers. The company does not publish information on yarn spinners.