# Otto Group

## How is the company performing?

**COUNTRY OF HQ**

Germany

**SELECTION OF SUBSIDIARIES**

Crate & Barrel
venus fashion
3 suisses

| Overall Score | Policy | Uptake | Traceability |
|---|---|---|---|
| 69 | 16 | 48 | 5 |

### Where is Otto Group on the journey to sustainable cotton?




## Company performance analysis

### OVERALL

The Otto Group scores 69 out of 100 points in this ranking (up from 45.3 in 2017) and is the fifth best performing company, leading the way towards cotton sustainability.

### POLICY

The Otto Group addresses cotton cultivation related issues on biodiversity, water and pesticide reduction mainly through its Cotton made in Africa (CmiA) membership. Its goal is to source 100% sustainable cotton by 2020 both for its own and for licensed brands. The company has an initiative “Make space – with a heart” to encourage returns of old clothing.

### UPTAKE

The Otto Group significantly increased its sustainable cotton uptake to 93% in 2018 (up from 49% in 2017) - which includes CmiA and organic cotton.

### TRACEABILITY

The Otto Group reports using 33,025 metric tonnes of cotton annually. The company does not publish information on its suppliers, nor on the country of origin of the cotton it uses.