

# Trendy International Group

## How is the company performing?

**COUNTRY OF HQ**

China

**SELECTION OF SUBSIDIARIES**

- ochirly
- Five Plus
- Coven Garden
- RENDIANO
- ochirly kids
- CultSu
- Superdry (in China)
- Miss Sixty

**Overall Score**



**Policy**



0

**Uptake**



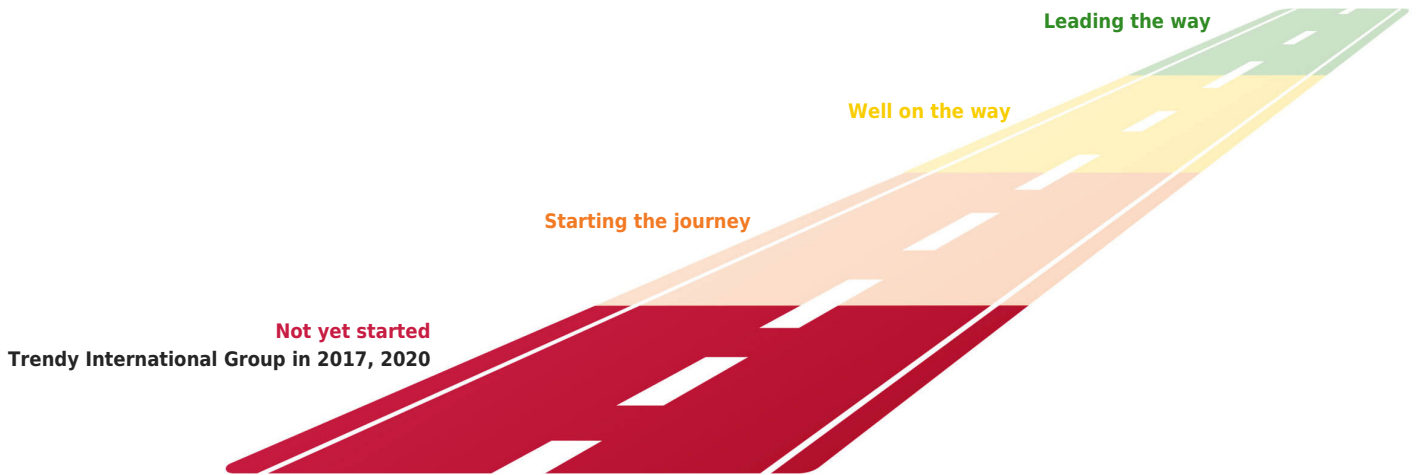
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**Traceability**



0

### Where is Trendy International Group on the journey to sustainable cotton?



### Company performance analysis

**OVERALL**

Trendy International Group scores 0 out of 100 points in this ranking (as in 2017) - showing no significant performance, and has therefore not yet started the journey towards cotton sustainability.

**POLICY**

Trendy International Group has no public policy on sustainable cotton in place and makes no mention of any intention to reduce harmful impacts of conventional cotton production on its website. Issues regarding water use, pesticide use and biodiversity in cotton cultivation remain unaddressed as do labour and human rights violations.

**UPTAKE**

Trendy International Group does not publish any information about volumes of sustainable cotton sourced, either in percentage or absolute terms.

**TRACEABILITY**

Trendy International Group does not publish information on the absolute volume and origin of the cotton used in its products. The company does not provide information on its suppliers (finished product, fabric manufacturers, yarn spinners).